

CONTACT

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SOCIAL



LINKEDIN



BEHANCE

EDUCATION

BA DEGREE IN VISUAL COMMUNICATION

The Open Window Institute

(2014-2017) Double major in Interaction Design and Communication Design

50H BUDOKON YOGA TEACHER TRAINING

(2016) Dave Gardner Yoga in Cape Town

200H YOGA TEACHER TRAINING

(2016) Earth Yoga Studio

200H MINDFULNESS TRAINING

(2019) Mark Joseph; Mindful Jo

PERSONAL ACHIEVEMENTS

CRISTAL PANGELION AWARD (2017)

Most Pioneering Project (Cristal Award Winner)
Most Engaging Interface (Category Winner)

TOP 10 PORTFOLIOS (2017)

2017 Behance Portfolio night, Jhb.

WEB DESIGN COMPETITION (2016)

Fuji Film South Africa

SPECIALITY



USER EXPERIENCE DESIGN



USER INTERACTION DESIGN



SERVICE DESIGN

STEPHANIE DE BEER

I'm a creative artist, focusing my career on interaction and user experience design.

Understanding the craft of layout and type in print design, I've developed a refined skill to designing interfaces. I take a user centric approach in every step of the product design process, using service design methods to inform my decision making, understanding the users and the organisation.

I handle all projects, big or small with my full attention.

EXPERIENCE

FREELANCE UX DESIGNER

See Clients on page 2

OGILVY (2018)

Junior Digital Designer

ATTOOH! CREATIVE (2016-2017)

Graphic Design Intern

AQUA ONLINE (2015)

Digital Design Intern

SOFTWARE TOOLS

SKETCH



FIGMA



INVISION



KEYNOTE



ADOBE

PHOTOSHOP



ILLUSTRATOR



EXPERIENCE DESIGN



AFTER EFFECTS



CLIENTS & PROJECT EXPERIENCE



» Experio 2019 - UI Design

Across the board

Experio brings clients user experience design and digital innovation. My role within the team is to design the interfaces to these solutions. Projects are across industries, platforms and audiences.

» Peach Payments 2019 - UX Design

Fin Tech industry

Working with the product design team in launching new Financial services to big and small merchants currently within South Africa, soon expanding into the African continent. A focus on online payments, and how to make it accessible to a culturally diverse user base.

» CLARITY 2019 - UX & UI Design

Client: Vodacom South Africa

Lead UX designer and UI designer for 3 Mobile Applications within the Vodacom product range. Projects are still ongoing and more details can only be given upon request.

» IBM 2018 - FEB 2019 UX and Service Design

Medical/Pharmaceutical industry

As this project is still ongoing, the client information is confidential.

» Think Digital (TDG) 2018 - UI and UX design prototypes

Innovation & Tech industry

Projects include creating mobile application prototypes for smart tech companies. Helping businesses translate into the digital space and transform them into usable, satisfactory products.

PERSONAL ACHIEVEMENTS (detail)

PANGELION AWARDS (2017)

Hosted by Open Window Institute

Cristal Award Winner: Most Pioneering Project:

This was awarded to my Smart Space Project. An innovation projected creating a integrated smart living space with the help of smart technology and automation. [View Project](#)

Category Winner: Most Engaging Interface

This was awarded to my Campaign website design for Hyundai. The creation of the campaign mechanics, the in-store, and online user journey, and the complete design of the campaign website across all devices.

[View Project](#)

TOP 10 PORTFOLIO (2017)

Hosted collectively by most promising design institutes/varsities in South Africa

Industry specialists where invited to judge and select the best student portfolio's. My portfolio was selected in the Top 10 amongst 200 entries.

WINNER OF WEB DESIGN COMPETITION (2016)

Client: Fuji Film South Africa

A competition for students to design the most impressionable responsive web experience using current Fuji Film brand CI and content.

View my detailed UX process portfolio:

<https://drive.google.com/file/d/1MD5sK6vdFkZJ8z6czqppbqGfqcVC-1IU/view?usp=sharing>